

This document sets out to explain the contractual commitments by both Website Design Nigeria (WDN) and its Customer when designing and maintaining a website.

WDN will not undertake design's or host domains that are of adult nature or associated with arms or drug selling. WDN has the final say in this matter.

WDN provides two types of website design:

1. Standard Custom Design
2. Content Management System CMS Design

WDN will provide free quotation and will recommend upon information provided on either of the above design's.

If the quotation is accepted then WDN will proceed with the design, when an initial payment of 5750 Naira paid which will be used to purchase the domain name and hosting space.

Standard Custom Design:

It is generally expected that the customer will provide textural and photographic information for the website. The developing design will be uploaded to the domain purchased and it will be made known to the customer, who can view and make suggestions for change at an early stage. This will cover style, branding as well as content. By this method it is found that with customer involvement throughout the design process leads to a faster final solution.

Content Management System CMS Design:

Based on information provided by customer, WDN will create a template that fixes the header and left navigation column. This will reflect colours and images/flash that the customer requires.

The customer will then create their own pages and content using the software provided.

Optimisation:

Apart from the outward facing design, an important element is the optimisation of the site for search engines and in particular Google (70% of all searches). The customer is asked to provide a maximum of 10 keywords / key phrases, which forms the basis for the optimisation.

When the design is finally accepted, WDN will provide a final invoice for year one and payment must be made in 30 days.

On receipt of final 1st year payment WDN will carry out these functions:

- Submit website to 1000+ search engines and directories.

- Add website to all existing WDN and other associated companies websites to boost Google ranking, provided the customer will accept reciprocal links on their website.
- Request links to specialised directories.
- Make website live on the internet.

WDN will continue to maintain the site the annual charge includes the following:

- Changes to text and photographs
- Annual web space charge.
- Annual renewal of domain name.
- Bi-monthly submit of the web site to major search engines.
- On-going search engine optimisation.
- Changes to CMS template.

When the changes in design means new pages, more photographs etc. then these will be charged and a revised invoice will be created for the customer.

It is understood that the code created and maintained by WDN will be in the custody of WDN but is owned by the customer. The domain name is purchased with the customer as the legal registrant but paid for by WDN whilst maintained by WDN.

In the unlikely event that the customer wishes cease having the website maintained and hosted by WDN, then customer must accept that they will pay the balance to complete the minimum agreement of three years. On payment of the outstanding balance WDN will make the code available for the customer.

In the event of the customer's business ceasing to operate, then the code will remain in the custody of WDN.

Jim Saxton

Website Design Nigeria.